

# FILMLOOK<sup>INC.</sup> NEWSLETTER

SUMMER

[www.filmlook.com](http://www.filmlook.com)

2004

## FILMLOOK NOW EDITS

**W**e are now pleased to offer a full online/offline editing suite including 24P HD. In addition to our daVinci 2K color correction and our legendary FILMLOOK<sup>®</sup> processing, FILMLOOK Inc. is now equipped to edit client's projects using Apple's Final Cut Pro in High Definition and Standard Definition formats, including HDCAM, Digital Betacam, Betacam SP, DVCAM, DVCPPro and miniDV. HD finishing, offline media capture and downconversions are now available with digital effects and DVD authoring available in the near future. Whether the project is a commercial, music video, television series, documentary or feature, FILMLOOK can provide a range of digital post productions services from editorial to color enhancement and 24P film simulation, with extremely attractive price packaging. After 15 years, our expertise in 24P digital imagery and postproduction has made our name synonymous with high standards and technical excellence. With FILMLOOK, there are no negatives<sup>SM</sup>.

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### CROSSOVER WITH FILMLOOK<sup>®</sup>

HOLLYWOOD—Legendary documentary filmmakers Kip and Kern Konwiser teamed with director Penny Marshall on the FILMLOOK<sup>®</sup> processed documentary "Crossover" for Showtime Network. The documentary focuses on the worldwide appeal and influence of NBA style basketball throughout Europe, Asia, and Africa. DV footage combined with 8mm film transfers were color corrected and processed in FILMLOOK<sup>®</sup> for film festival premieres and later Showtime airing.

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### RAVEN RETURNS

FILMLOOK congratulates producers Brookwell/McNamara and the Disney Channel for their smash hit series "That's So Raven," entering its third season on the Disney Channel and Saturday mornings on ABC.

## **HBO HALF MAST IN FILMLOOK**

NEW YORK—HBO Sports has produced “Half Mast: The 2001 World Series,” a documentary on the monumental Yankees versus Diamondbacks series that followed the September 11th attacks. The documentary is told through the many personal stories of those affected by the 9/11 attacks as well as those who attended the games. Film transfers, game footage as well as interviews that were shot in video were edited then FILMLOOKed and color corrected for airing on HBO.

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## **NEW VOYAGE MEMORIAL IN FILMLOOK**

New Voyage has produced "The World War II Memorial: "A Testament to Freedom", a PBS documentary shot in film with video processed in FILMLOOK. The memorial, which was dedicated this past Memorial Day in Washington DC, is the subject of the documentary that combined archived film, video interviews and behind the scenes video and film footage. “The World War II Memorial” did indeed air Memorial Day 2004 on PBS stations nationwide.

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## **“SEEDS” OF FILMLOOK**

Merge Media has produced “Seeds,” an inspiring documentary based on the Seeds of Peace camp in Maine. The camp features adolescents gathered from all over the world, sometimes from combating nations, who attempt to form relationships with their perceived enemies and better understand their place in the world. The entire feature was shot in video and brought to FILMLOOK for final film simulation and color correction before heading to film festivals and broadcast.

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## **BEST BUDDIES IN FILMLOOK®**

FILMLOOK Inc. was used to process and color correct Kent Gordis Production’s “Best Buddies International: The 2004 Volvo Hyannis Port Challenge,” a cycling documentary shot in video and processed in FILMLOOK®. The Volvo Hyannis Port Challenge is a fundraising effort by Best Buddies International. The race features mentally challenged participants paired with celebrities and offering participants an unforgettable bicycle marathon from the JFK Library to the Kennedy Compound on Cape Cod. Kent Gordis Productions is considered the premiere cycling documentary company and has won five Emmys. “Best Buddies International: The 2004 Volvo Hyannis Port Challenge” aired in June on NBC.

## **PAPA BEAR, BABY BEAR**

fleisherfilm's "Papa Bear" is a documentary about a New Hampshire naturalist who raises orphaned black bear cubs. Produced for Discovery Channel's Animal Planet, "Papa Bear" features archival video footage of the bear cubs as they mature and new interviews shot in mini DV, all of which was color corrected and processed in FILMLOOK®. The project, the seventh FILMLOOKed documentary produced by Carol Fleisher, enjoyed a world premiere at the Telluride MountainFilm Festival in June prior to its airing on Animal Planet.

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## **TAKING STOCK IN FILMLOOK**

Some recent projects that have used FILMLOOK®...Mee Films "Up Against the 8 Ball," an urban comedy about two college coeds who turn to pool hustling to pay for their tuition (the first feature for MEE films)... NBA Entertainment "The Year of Yao," a documentary about the cultural and athletic challenges facing the NBA superstar...MAD Dash productions' "Myopia," a psychological fantasy short set at a mountainside rest stop...Elkman Advertising "TNT Fireworks, Brooks & Dunn," a commercial featuring the legendary country music artists...Josh Edelmann "Broadway and Surf," an amusing psychological thriller about a man unsure about his identity...Soreloser Productions' "Insanity," a taut crime thriller about a mysterious man and his nemesis, both of whom are bent on revenge.

*If you have a news item for the FILMLOOK Newsletter, please call 818-845-9200  
and it will be included in our next issue.*